

**GEB3213**

**Lecture 13:  
Making Presentations**

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**Advantages**

1. Give three advantages of a presentation over a written document.

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**Beginning**

2. What should the beginning of a speech accomplish?

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**Monroe's 5 Steps**

**3. Name the five steps of Monroe's Motivated Sequence.**

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**Conclusion**

**4. List three purposes of a speech's conclusion.**

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**Visual Aids**

**5. Give three reasons to use visual aids.**

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**Color**

**6. Why is color important to visual aids?**

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**Delivery Style**

**7. Which is the most effective style of delivery for a speech?**

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**End of Outline**

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